

Customer success story
Planet Innovation
Industry Manufacturing
Life Sciences
Location Australia

Greentree product suite
Financials
Distribution
Job Costing
Manufacturing
CRM
Workflow
eBusiness
Human Resources
Greentree IQ*

TECH INNOVATOR CHOOSES GREENTREE

Coming up with great ideas is one thing – but building a successful, global consultancy business based on technology innovation requires vision and marketing skills.

Victoria-based Planet Innovation was founded in 2009 by a small team of entrepreneurial engineers and scientists with the aim of getting technology-based products into the business and consumer marketplaces. It's done pretty well, too – growing from six staff in a run-down factory, to a company employing over 70 people and boasting an annual turnover in excess of \$10m.

Its first big splash was a product called SolaMate, a solar air heating system which was a winner of the HIA Green Smart Product of the Year (2009). In 2012 Planet Innovation was named one of Business Review Weekly's top 30 most innovative companies in Australia, and it recently opened an office in the USA.

"Our success has been quite phenomenal," says Finance Manager Leanne Kelly. "We currently have a string of major projects on the go, including several for the bio-medical sector, and we're also developing our own products in the clean technology field."

Planet Innovation has outgrown its present MYOB system, and it now needs something more efficient.

"From pure scale of growth and the continuing diversity of the business, we need an ERP system that will grow with us," Leanne says. "We need strong inventory management capability and something that



Leanne Kelly, Finance Manager
Planet Innovation

"Greentree will free us up to spend more time developing innovative technological solutions."

can handle the complexities of job costing. Creating reports manually for management can also be very time-consuming at present."

Planet Innovation considered the likes of Pronto, SAP Business 1, and Microsoft Dynamics GP. Greentree got the nod for its integration and flexibility.

"We like its intuitiveness," says Leanne. "It's very logical in terms of set-out and functionality. It can cater for our CRM and reporting needs, and be a one-stop ERP system.

"We provide solutions through technological innovation. Greentree will help automate many regular processes, which will free us up to spend more time developing those solutions."



Planet Innovation's team works on conceiving, developing and commercialising a wide range of biomedical, industrial and consumer products for international markets. It provides technology development and commercialisation services to its clients whilst also developing its own products in the biomedical and clean-tech sectors.

www.planetinnovation.com.au

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